

OVMA INDUSTRY PARTNER PROGRAM

OVMA INDUSTRY PARTNER PROGRAM: WHAT IS IT?

Each year veterinary vendor and service provider community lends financial support to Ontario Veterinary Medical Association and the Farley Foundation. This support allows our association to offer world-class continuing education, provide invaluable economic research, publish high-quality member publications and raise charitable funds for the Farley Foundation.

To recognize the companies contributing to the association, we have established a program to highlight OVMA's Industry Partners. The program is based on financial contributions to both Ontario Veterinary Medical Association and the Farley Foundation during the previous calendar year. Please note that exhibit space rental fees are not counted towards the program.

OVMA INDUSTRY PARTNER LEVELS



LEVELS OF PARTICIPATION THAT COUNT TOWARDS THE PROGRAM





OVMA TRADESHOW: ALLOCATION OF EXHIBIT SPACE

OVMA will allocate exhibit space to its Industry Partner companies before making space available to the rest of the exhibitors. Once exhibit space has been allocated to those companies, the annual OVMA Exhibitor's Prospectus will be made available to all other prospective OVMA exhibitors.

Given the continued demand for limited exhibit space and to ensure that all interested companies have an equal opportunity to acquire space in the trade show, OVMA allocates exhibit space based on a lottery draw. Companies interested in exhibiting at the tradeshow are required to submit an application to be entered into a lottery to determine the order of space allocation. Applications will be drawn at random from all those submitted, and the exhibit space will be assigned on that basis until all available spaces have been allocated.

Please note that the lottery draw is determined not by when you submitted your application, but by the order your company was drawn from the entire list of those submitted after the deadline has closed.



WHY BECOME AN OVMA INDUSTRY PARTNER?

- ✓ Acknowledgment in FOCUS Magazine, OVMA's key print publication
- ✓ Advance opportunity to select tradeshow space starting with Diamond-level partners followed by Platinum, Gold, Silver and Bronze
- ✓ "Thank you partners" slide will be played each morning during plenary sessions to thank our industry partners verbally and visually during conference opening remarks on all conference days

Some conditions apply:

To ensure that all interested companies have an equal opportunity to acquire space in the trade show, exhibiting companies will be limited to a maximum of 4 spaces per company: equivalent to a 20 x 20 island, or any four (4) 10x10 booth spaces. Island booths will be made available to OVMA's Industry Partner Companies only, with a maximum of seven (7) possible locations.

If you have any questions, or would like to inquire about your company's current level and eligibility of becoming an OVMA Industry Partner, please contact:

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